

2010 Fall Schedule

Location	Day	2010-2011 resumes
Basking Ridge	Mondays	On-going at 12:00
Bridgewater AM	Wednesdays	On-going at 10:00**
Bridgewater PM	Wednesdays	September 8th at 1:00**
Fanwood/Scotch Plains	Thursdays	September 16th at 1:00**
Flemington	Fridays	September 7th at 10:00**
Madison	Mondays	On-going at 1:00
Morris Center	Thursdays	September 9th at 1:30
Sussex County	Mondays	September 13th at 1:00
West Morris/ Randolph	Tuesdays	September 14th at 11:30
Wildwood Crest	Thursdays	October 7th at 10:00

**Social Hour to Follow

Specialized Water Interest Movement



120 Finderne Avenue
Bridgewater, NJ 08807-3670

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120 Finderne Avenue
Bridgewater, NJ 08807-3670
(908) 685-0040
FAX (908)685-8010

<http://www.swim-inc.org/>

August 2010 Newsletter



“To love what you do
and feel that it matters—
how could anything be
more fun!”

-Katherine Graham

August 2010 Newsletter

Dear Friends,

I am delighted to introduce SWIM's first Executive Director, Eileen Loughnane, who came on board July 12th. Among other things, Eileen has worked with YMCAs for years. Her optimism, enthusiasm and eagerness to roll up her sleeves to make a difference is indeed infectious. As I mentioned in our May newsletter, SWIM has grown to the point that if we are to serve more people whose quality of life can be maintained and possibly improved, we need an Eileen to help us. She will be taking over many of the responsibilities that I have performed for the past five years and Debbie over the last thirteen. Please welcome this newest member of our team.

Know that I will continue to work with Eileen and the Board to better meet your needs.

Warmly,

John Stephenson
President of the Board

Dear Coordinators and Volunteers,

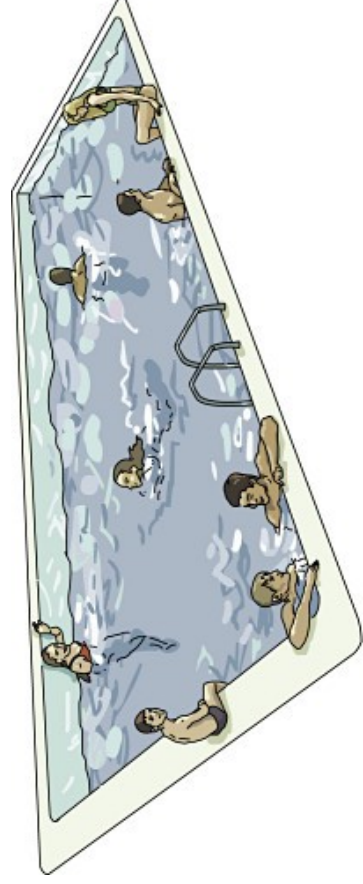
It is my pleasure to be a part of S.W.I.M. Inc. I am looking forward to visiting each Chapter and getting to know all of the coordinators, volunteers and participants. I anticipate visiting each site in August and September. I have asked for updated lists of our participants and volunteers in order to provide the correct information for grant writing purposes. One of our many goals will be to utilize social media to improve communication for all of our S.W.I.M Inc. family. In order to get our newsletter out by email I am asking everyone to try and get email addresses of all volunteers and participants. We will continue to send a hard copy of the newsletter for those people who do not have computer access. The following are a brief list of a few of our goals for the upcoming year

- Improved Communication through Social Media, Constant Contact email newsletter and a SWIM Facebook Group
- Add a minimum of three new Chapters in New Jersey
- Improve Marketing and Public Relations
- Training and Recognition for Volunteers and Coordinators
- Increase Fund Raising and Grant Opportunities

I welcome any suggestions from all of you who have been such a dedicated part of S.W.I.M. Inc. Please check out the new information on the web-site www.swim-inc.org and I look forward to having everyone become a friend on facebook. Special thanks to Lee Bekir for doing such a great job and updating the website.

Sincerely,

Eileen Loughnane
Executive Director



See reverse side for newest press release.